### **ENTRY RULES**

THE CONTEST IS OPEN TO RESIDENTS OF NORTH AMERICA. NO PURCHASE NECESSARY TO ENTER OR WIN.

- 1. **The Sponsor and the Administrator:** The contest **Busbud** (hereinafter referred to as the "**Contest**") is sponsored by (Busbud Inc.), hereinafter jointly referred to as the "**Sponsor**".
- 2. Contest Period: The Contest begins on September 25th, 2018 at 00h01 (EST) and ends on October 25th, 2018 at 11h59 p.m. (EST), hereinafter referred to as the "Contest Duration". All times indicated are Eastern Standard Time (EST).
- **3. Eligibility:** The Contest is opened to North American residents aged of 18+. This offer excludes employees, agents and/or representatives of the Sponsor, its affiliates, its promotional and/or advertising agencies, partners and other service providers associated with the Contest as well as any person residing with, or who is a member of the immediate family of, such an employee, agent and/or representative. For the purpose hereof, "**immediate family**" refers to the father, mother, brother, sister, child, husband, wife or common-law spouse of such an employee, agent and/or representative.
- 4. How to participate

For a chance to win, you must:

- 4.1 Enter the contest during the "Contest Duration" by logging using your email address, on the following form available online at: <a href="https://www.busbud.com/promo-cancun-giveaway/">https://www.busbud.com/promo-cancun-giveaway/</a>.
- 4.2 To be declared a winner of the "Contest", each participant whose entry form has been selected under the draw must have correctly submitted his/her Entry Form. All of these being hereinafter referred to as the "Winners" and subject to the other requirements of this Regulation.
- 4.3. A Contest Participant may only use one (1) valid email address to enter the contest. One (1) Participant per Entry Form. One (1) same email address can not be used by more than one participant.
- 4.4. No purchase on Busbud is necessary.
- 4.5 Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Participant. Any attempt by the Participant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Participant's Entries and that Participant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Contest Duration in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.
- **5. Limit of participation:** Participants must respect the following limits: a) limit of one login per person, per civic address, per email address and per telephone number b) only one email address is allowed, in the case where a person has more than one. Otherwise the Sponsor reserves the right to disqualify one or more of their entries.
- **6. Conditions of the validity of the soumission:** The Entry Form will be submitted for approval to Busbud. Busbud reserves the right to refuse certain forms of participation if Busbud believes that it is inappropriate, that it violates the Terms or that it may, on the other hand, be subject to complaints or raise questions from other users at any time, without notice to the Participant. The approval process could take several days.

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#### 7. Prize:

Grand Prize: The winner will win an all-inclusive 4-day trip to Cancun, Mexico, for two people, which includes:

- Round trip air transportation for 2 people, between your preferred airport in North America, and Cancun (CUN). This does not have to be a direct trip, and can involve multiple changes if needed.
- One (1) four (4) star accommodation package for 2 people, for 4 nights in Cancun.
- CAD \$ 500 transmitted by cheque or pre-paid credit card.

The total value of the Grand Prize is \$ 2,100 CAD.

The following conditions apply to the Prize:

- a) All fees and expenses other than those mentioned above are the responsibility of the Winner. Without limiting the foregoing, in the case of exceedances of the package, the Winner must himself pay the additional costs.
- b) The winner will have 2 months to claim his Grand Prize from Oct. 25th, 2018 to Dec. 18th, 2018, after which the prize will be invalid.
- c) The winner will have to confirm with Busbud staff members, their departure date, a minimum of 2 weeks in advance, so hotel and transportation can be fully booked and secured.

**Secondary Prize:** One (1) winner will receive a 500\$ CAD voucher to spend on Busbud.com for future bus travels.

The total value of the Secondary Prize is \$ 500 CAD.

The following conditions apply to the Prize:

- a) Winner will book their trip on Busbud.com, take their trip and then send the receipt to Busbud once the trip is completed. The company will then fully refund the tickets, up to a 500 \$ CAD value.
- b) The winner will have one (1) year to claim their prize, from Oct. 25th, 2018. Thus, the winner will have until Oct. 24th, 2019 to use the Busbud credit after which the prize will be invalid.

**Third Prize:** One (1) winner will receive a Herschel "Trade Luggage, Carry-On" in black with a custom Busbud Travel Tag.

The total value of the Secondary Prize is \$ 200 CAD.

a) The winner will have 30 days to contact Busbud in order to set up shipping information, after which the entry will be void.

Total approximate retail value of all prizes awarded for this contest is \$ 2,800 CAD

Any Prize must be accepted as described in the present Entry Rules and cannot be transferred to another person, substituted for another prize nor exchanged in part or in whole for a sum of money. In the event where, for reason not related to the Winners, the Sponsor cannot award a Prize (or a part of the Prize) as described in these Entry Rules, the sponsor reserves the right to award a Prize (or a part of a Prize) of the same nature and of equivalent value or, at their sole discretion, the cash value of the Prize (or part of the Prize) as mentioned in the Entry Rules.

If all or any portion of the Prize is not used, no compensation will be given. The Prize is non-transferable, non-refundable, non-exchangeable or cannot be redeemed for cash.

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- **8. Agreement of the Official Rules:** By participating in this Contest, Participant certifies that he agrees to submit fully and unconditionally with these Official Rules and the decisions of Sponsor or Administrator, which are final and must be respected in relation to any aspect of the Contest . In the province of Quebec, this right is subject to the authority of the Régie des alcools, des courses et des jeux (the "Régie"). The awarding of the prize depends on the satisfaction of all requirements set forth herein.
- **9. Announcement of the winners:** On October 26th, at 10: 00 AM EST draw for the prizes in Busbud's office (same address) among all eligible entries received during the Contest Period. The winners will be announced on the Facebook page and contacted by email within twenty-four (24) hours of the draw.
- 10. Requirements for potential winner: The potential prize winner must comply with these Official Rules at any time and can only win once met all the requirements. In five (5) days after sending the notice, the potential winner must correctly answer a mathematical skill testing question and complete and return to Sponsor a declaration and against any claims of standard waiver and appeal to the organizers and stakeholders of this contest so that the potential winner can claim the prize and fulfill all other conditions as determined by the administrator. If the potential winner is not the age of majority, parents, legal guardians or other authorized legal representative must also sign a consent form and liability waiver. Event of a default by the potential winner to comply within the prescribed period, the potential winner will be deemed to have waived its price. In the event that the potential winner is disqualified for whatever reason, the administrator will select an alternate winner in a random drawing from among all remaining eligible entries and the price allocation process will start as described above. Busbud, their affiliates, their advertising and promotional agencies, their employees, agents and representatives assume no liability of any nature whatsoever in all cases where their inability to act results from an event or situation beyond their control or a strike, lockout or any other labor dispute in their establishments or in the establishments of organizations or businesses whose services are used to hold this contest. The winner will receive the award only once all these conditions fulfilled.
- **11. Advertising**: A participant who takes part in the competition agrees that its name, surname, place of residence, photograph, voice, image and / or any declarations made with respect to any time in connection with this contest for advertising purposes, of any way whatsoever and in any media, without remuneration or compensation.
- **12. Confidentiality:** Information collected from Participants, with the exception of those mentioned in Article 11 are subject to Busbud privacy policy in the form found at the following address (<a href="https://www.busbud.com/en/about/privacy">https://www.busbud.com/en/about/privacy</a>).
- 13. General Conditions: In the event of infringements the operation, security, or administration of the Contest, in any way whatsoever, for whatever reason, including, without limitation, due to problems of fraud, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Contest to consider the problem and resume the contest in the most consistent way to the spirit of that regulation Official; or (b) award the prizes in a random drawing from among all eligible entries that are received prior to the occurrence of the problem. Sponsor reserves the right, in its sole discretion, to disqualify anyone attempting to tamper with the entry process or the execution of this contest, acting in violation of the Official Rules or any other promotion or in an improper way or disturbing. Sponsor's failure to enforce the part of one or other provision of these Official Rules shall not constitute a waiver of that provision.

Also, the Sponsor assumes no liability for any problem including, but not limited to: a technical malfunction of the telephone network or lines, online computer systems, servers or providers, computer equipment, software or any other problem resulting directly or indirectly from a virus, computer worm, bug or failure while sending emails to the Sponsor for any reason, including, but not limited to, traffic on the Internet network or a website, or a combination of the two. The Sponsor and other agents and/or representatives cannot be held liable for any

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damage to participants' computer hardware following their entry in the Contest.

- **14. Email and identity of the participant:** In the event a dispute regarding any entry made online, the authorized user of the email address will be considered the Participant. "The authorized user of the email address" is the natural person who is authorized to administer the email address mentioned at the time of entry. A potential winner may be required to provide proof that he is the authorized user of the email address.
- Release and Limitations of Liability: Except where prohibited by law, people taking or attempting to take part in the competition agree to exonerate and release Busbud, their subsidiaries and affiliated companies authorized distributors of products or services, their agencies respective advertising and promotion, as well as their representatives, employees and agents (the "Released Parties") from any liability, claim or cause of action arising out of participation or attempted participation in the Contest or the receipt or enjoyment of the prize, including, without limitation arising from: (a) unauthorized human intervention in the operation of the Contest; (B) technical problems attributable to computers, servers, providers, or telephone or network lines; (C) printing errors; (D) errors that may occur in the administration of the Contest or the processing of entries; (E) delays in mail, lost or undeliverable; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt of any prize. The Participant agrees more to that in the case of any cause of action, the Released Parties' liability is limited to the registration fee and participation in the contest, and in no event shall the Released Parties be liable for costs legal. The participant waives any right to claim any damages, including, without limitation, punitive, incidental, direct or indirect. If for any reason it is confirmed that an entry has been deleted by mistake, lost, or destroyed or altered, the only option available to the member is to make a new application for participation in the contest; it is understood that it is not possible to allocate a further entries due to the cancellation of the competition for any reason, Sponsor, in its sole discretion, may elect to perform a draw at random from all eligible entries that are received at the time of the cancellation of all prizes offered under the conditions set forth herein. Notwithstanding the foregoing, only the specified number of prize will be awarded.
- 16. Improper participation: The contest organizers reserve the right to disqualify any person or cancel one or more entries of any person entering this contest or trying to participate by means contrary to these rules or that are unfair to other Participants (eg. use of bulletins obtained from an unauthorized source, entries exceeding the allowable limit, etc.). The contest organizers reserve the right to eliminate, at their option, all the entries sent in multiple applications ("spamming") and those whose provenance is questionable. This person could be referred to the competent judicial authorities.
- **17. Technical errors.** Busbud and its agents are not responsible for technical, mechanical, computer, telephone, telecommunication, distribution or production errors and may terminate or withdraw the contest in the event of such errors without liability and without notice, in its sole discretion, that, subject to authorization from the Régie des alcools, des courses et des jeux. Moreover, Busbud is not responsible for any errors or technical difficulties resulting from server failure, hardware or software, transmission problems or data loss, deferred or altered transmitted by the participant.
- **18. Régie des Alcools, Races and Games:** In Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des Alcools, Races and Games for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach agreement.
- **19. Legitimacy of decisions made by the organizers:** All decisions of the contest organizers or their representatives regarding this contest is final and without appeal, subject to any decision of the Board in relation to any matter within its jurisdiction.

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- **20. Waiver of right and responsibility of Social Media:** While this competition may be promoting Social Media object on the site, the platforms are in no way associated with this contest. The information collected in the forms of participation of this contest will not be communicated to them. They has no status Sponsor or Administrator within the framework of this contest.
- **21. Translation errors.** In the event of a discrepancy between the French and English versions of these rules, the English version shall take precedence.